



Welsh Triathlon TRIATHLON CYMRU

AGM
18th November 2018
Sophia Gardens





Glan Y Gors Tristars

Development

Director for Development
Tom Overton





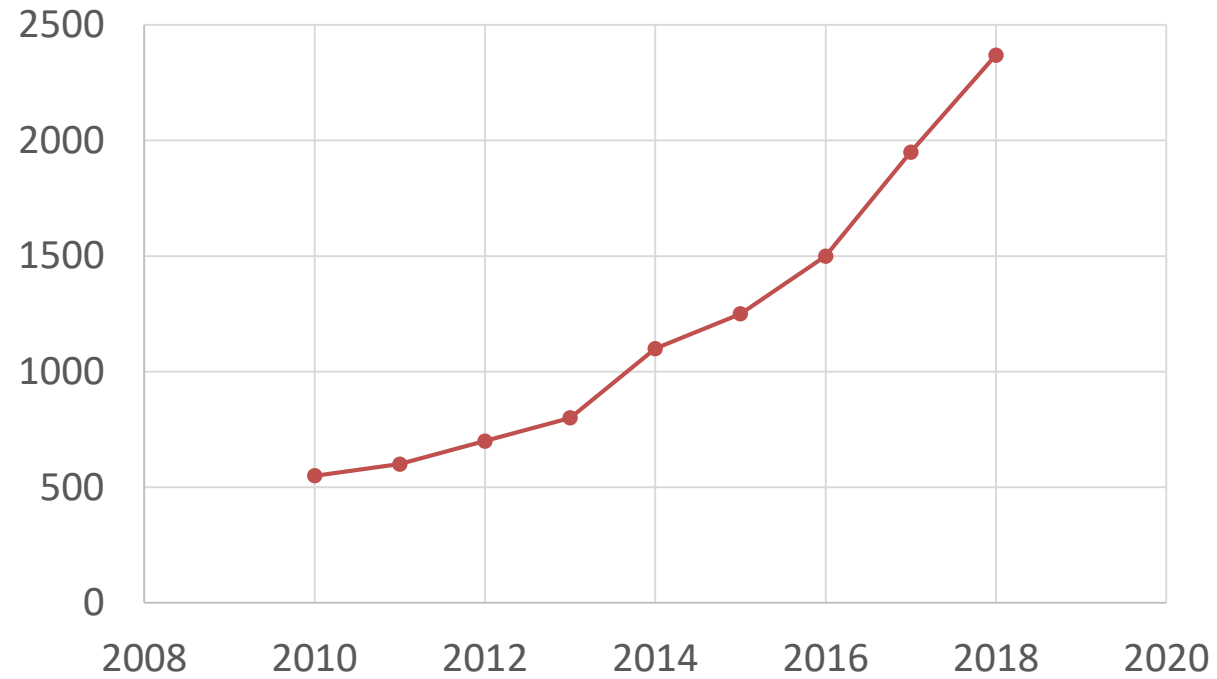
Membership Continues to Grow

- 2370 members
- Membership increasing organically by 15% year on year
- The team ‘adding value and delivering’
- Engagement with Event Organisers for promotions
- Communications improving
- Member benefits



Membership

Membership Growth



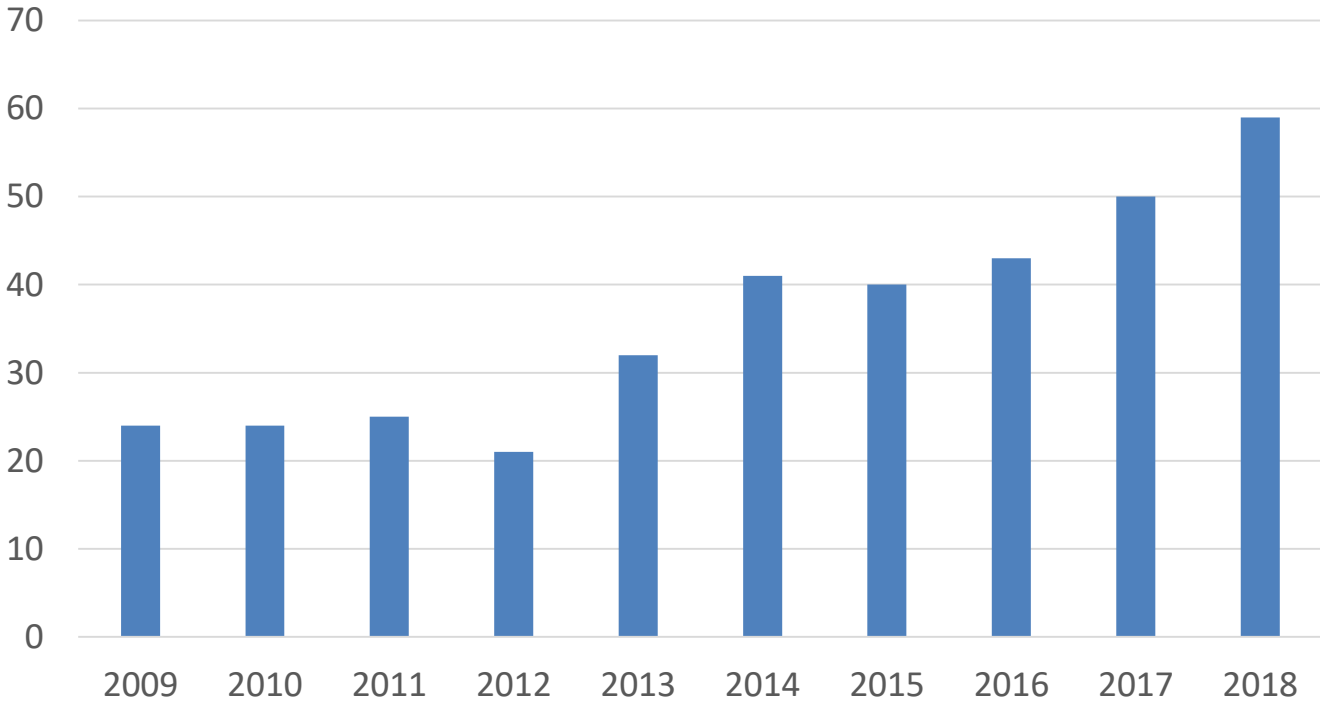
2369 members





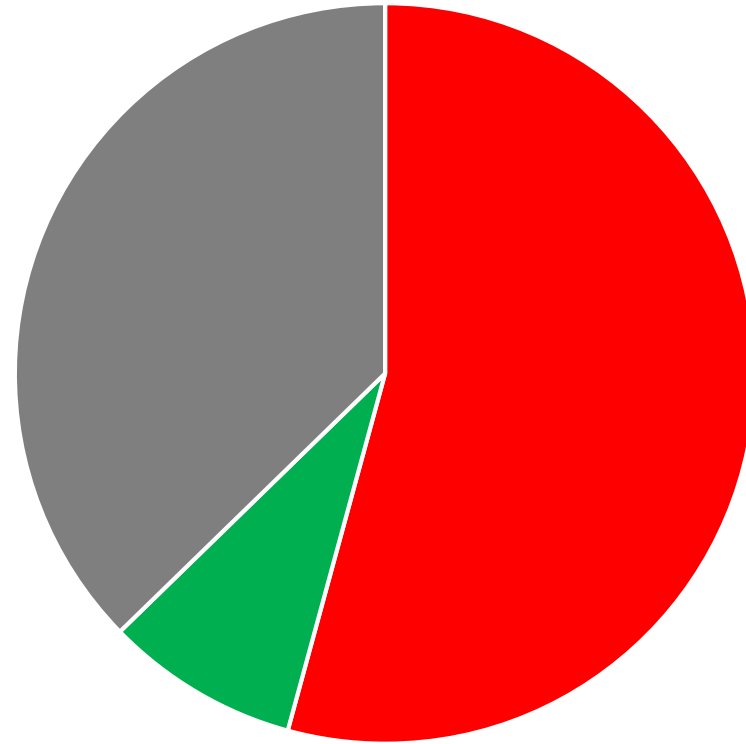
Number of Clubs

Club Growth





Affiliated Clubs by Category



■ Adult Clubs

■ Junior Clubs

■ Adult and Junior



GO TRI 2017/18

- 30 GO TRI Events
- **53% Male v 47% Female**

Case Study: Swansea and Celtic Tri

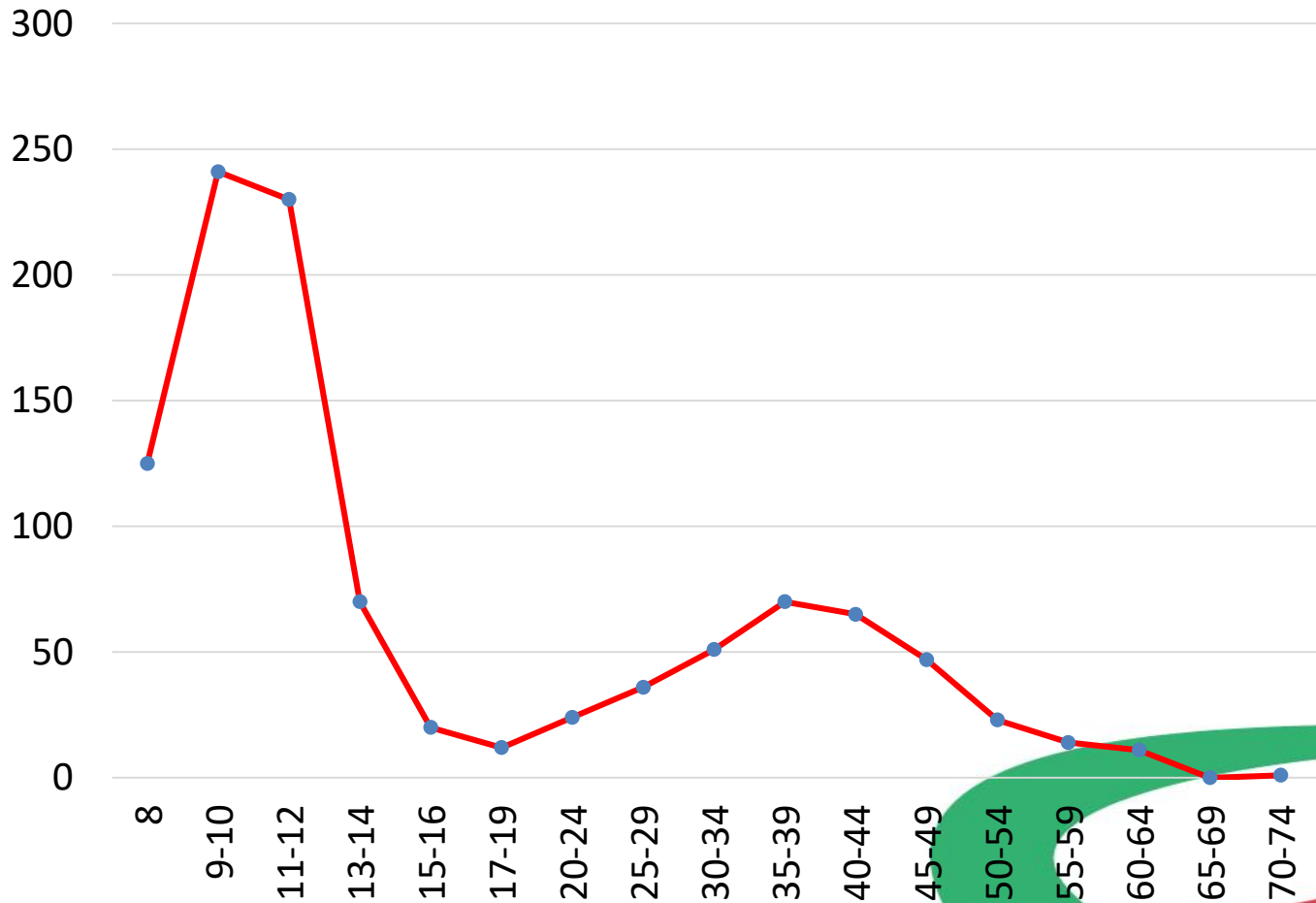
Case Study: Grange Gardens





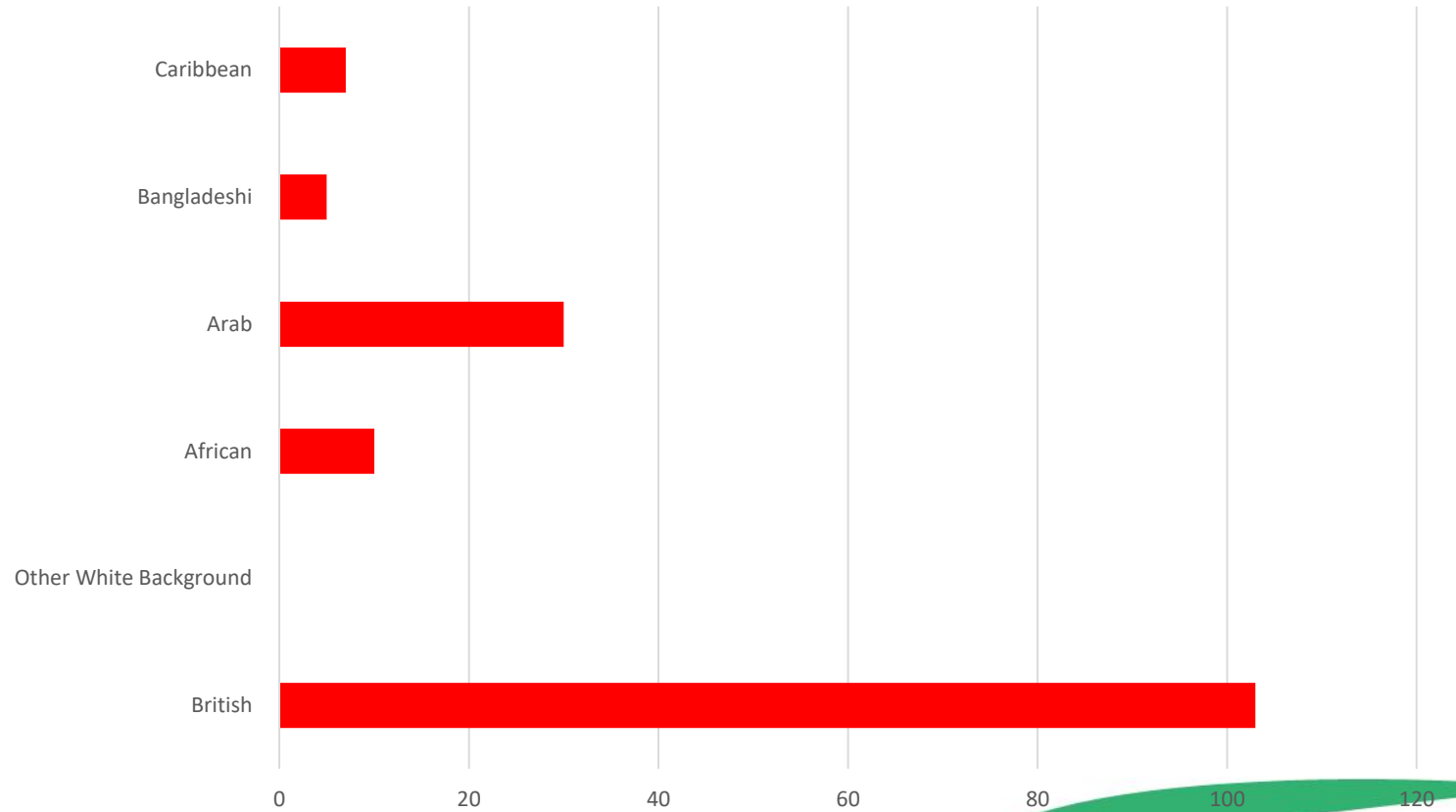
GO TRI Participation Age Group

Go Tri Participation by Age Group



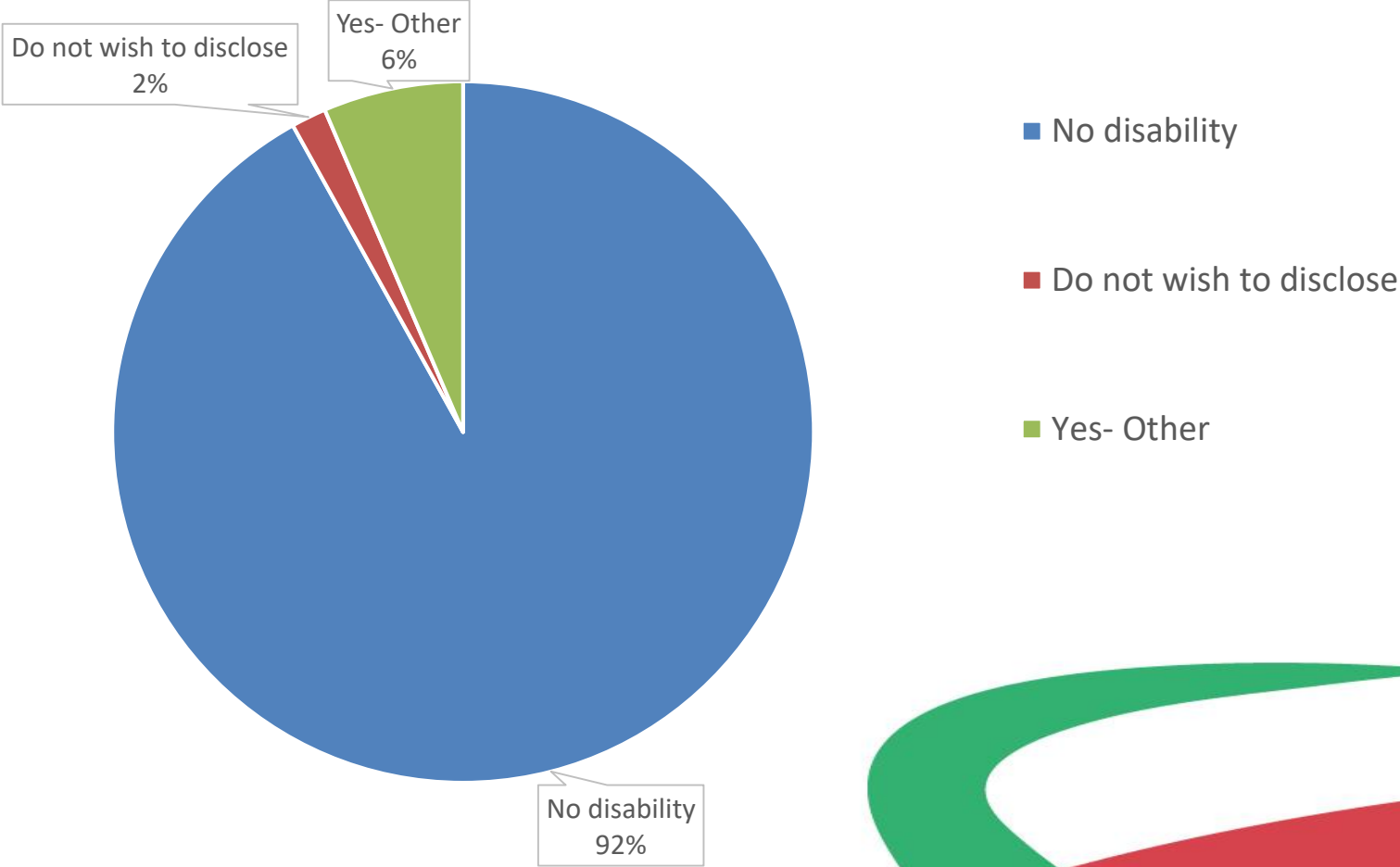


GO TRI: Ethnicity



Engage with a diverse community

GO TRI: Disability



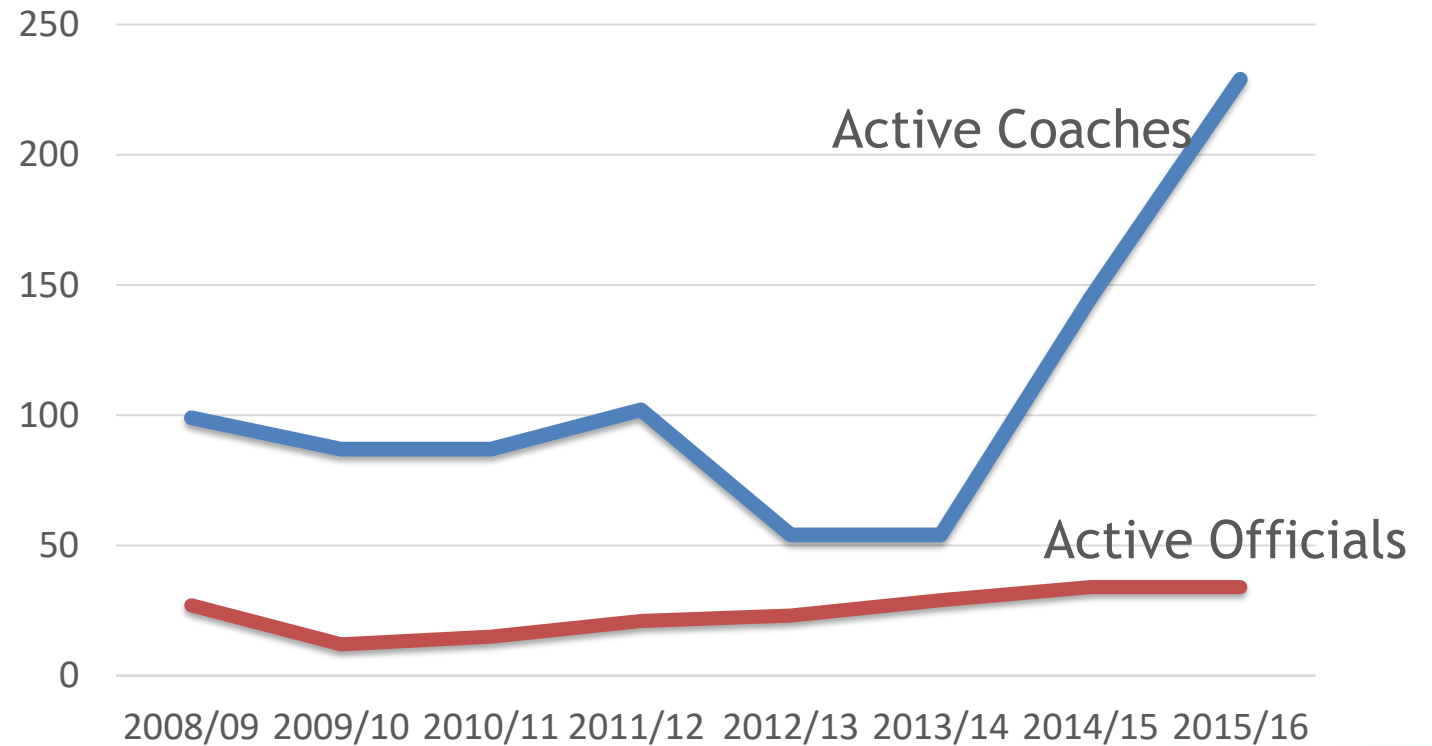


Workforce





Coaches and Officials



We still need more Officials - new support package

Aim for one in each club

You can travel the world as an Official!



Coach Education 2018

Valid coaches*

Valid Coaches	Male	Female	Total
Level 1	94	31	125
Level 2	75	32	107
Level 3	6	3	9

10.48% of Welsh Triathlon members are Coaches



*as of 10th November 2018



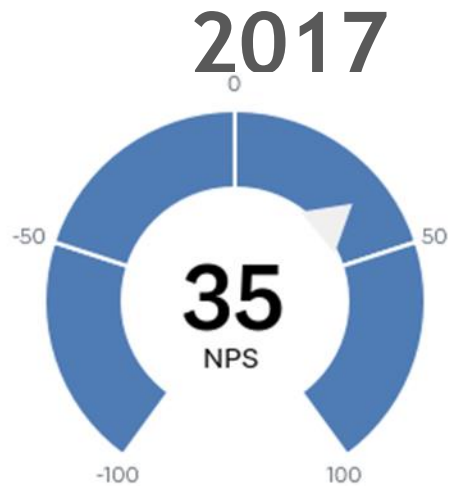
Coach education in 2018

- 6 Level 1 courses
- 6 Level 2 courses
- 2 Level 2 Diploma
- 3 S & C CPD
- 1 open water novice training
- 7 Community Activators course
- 4 Young Activators Course
- **4 tutors**
- **1 Activator tutor**

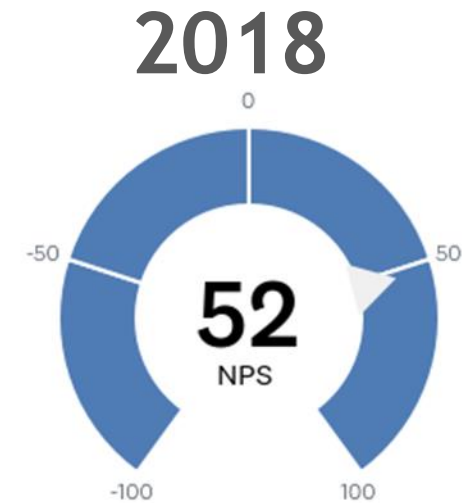


Net Promoter score

How likely is it that you would recommend Welsh Triathlon to a friend or colleague?



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
17% 25	31% 46	52% 76	35



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
7% 9	35% 46	59% 78	52



Membership Subscription Increase - What

Board Agreed Proposal To:

Join the HN in a 10% subscription increase

April 1st increase to limit impact on historical March renewal dates and align with FY

Maintain our existing lower level of Junior subscription

Look at annual inflationary price increase at discretion

Ensure increasing membership benefits add value

Look at the membership packages to meets the need of our users





Membership Subscription Increase Why

To continue to support all the great activity we have presented today and to build on this activity

Deliver 24 + coaching course

Enable our Welsh Athletes to be supported in Wales (pathway to NTPCW)

Develop profile and attract partnerships to support our members and events

Provide great club support and invest with the HN's IT systems

And ...

Support our National Championship, WSS and Tristar Series events

Support 9 new clubs and our already existing 49 clubs

Engage 1400 participants in Go Tri activity

Arrange a club engagement sessions

Facilitate people being active in sport through collaboration

Meet funding requirements standards, compliance, GDPR, GLFW

To ensure we continue to become financially robust

Shape and deliver a better membership package (Age Group)



Thank You for
your support in
2018



Diolch yn
fawr iawn



Enjoy the workshops and have a
safe journey home

